




SAP Business Transformation Summit 2014: Innopreneurship

Where start-ups meet
global players.
At eye level.

Monday,
November 10th 2014
gates open at 19:00
**Free of charge
for all start-ups**
Spindler & Klatt
Köpenicker Str. 16-17
10997 Berlin



Network. Talk about your unique idea. Share your exciting business model. To A-list senior managers. To VC entrepreneurs. In one venue. In one night.

WHAT IS IT ABOUT?

Yearly executive international event of SAP SE:

- Successful large-scale, global companies from various industries
- International experts in the area of successful business transformation present findings on innovation you can use
- VC executives looking for promising businesses and innovative ideas

WHAT AWAITS YOU THERE?

- Networking with peers & senior management of DAX corporations, organized by topics
- Beautiful urban location, professional DJs & VJs, haute cuisine buffet
- Compelling keynotes: 'Social banking' & 'From vision to product: Stucki helicopters'
- Special performance by German Brass Orchestra

WHY SHOULD YOU ATTEND?

- Discuss in a relaxed atmosphere potential strategic partnerships with corporate leaders and venture capital execs!
- Gain valuable insights on successful business transformation and accelerated innovation!
- **All of this and more – completely free of charge for registered & attending start-ups entrepreneurs!**

REGISTER TO DEMO!

Register via e-mail with a short description of your business and its main idea; after a quick review of all entries, we will pick the most innovative and promising start-ups to join our customers during the 2-day Summit – **and to demonstrate your unique product, service or solution at the Summit's Project Fair on Tuesday, 11th to all our attendees!**

REGISTER TO WIN!

Among all registered & attending start-ups, one lucky winner will be picked randomly and will earn a professional-grade, one-day Business Innovation & Transformation workshop, based on the successful Design Thinking methodology, in SAP's premises in Berlin Mitte!

Find out more: <http://dschool.stanford.edu> | http://www.hpi.uni-potsdam.de/d_school/

REGISTER – IT'S EASY & FREE!

- Contact me via e-mail to discuss any open questions you might have.
- Send in your application via e-mail with a short description of your business and a few words about yourself – subject: 'BT Summit 14 Start-Up Registration').
- After a quick review of your entry, you will receive a confirmation and further event details.

INFORM YOURSELF SOME MORE!

Need some background intel? There you go:

- Venue: www.spindlerklatt.com
- Summit: www.sap.com/btsummit
- SAP: www.sap.com
- SAP VPS: www.sap.com/services/bts/vps
- SAP BTA: www.bta-online.com
- Video: youtu.be/9Bolc91gTjs
- Twitter: [#SAPBTSummit](https://twitter.com/SAPBTSummit)

Eager to attend?
Ready to register?
Need more information?
Don't know what to wear?
Just drop me a line!

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