

AtoS capabilities in Slovenia

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addIT (AtoS) introduction

- AtoS group and Slovenian subsidiary company facts

Chemical company in a box

- Tailored SAP solution for chemical companies

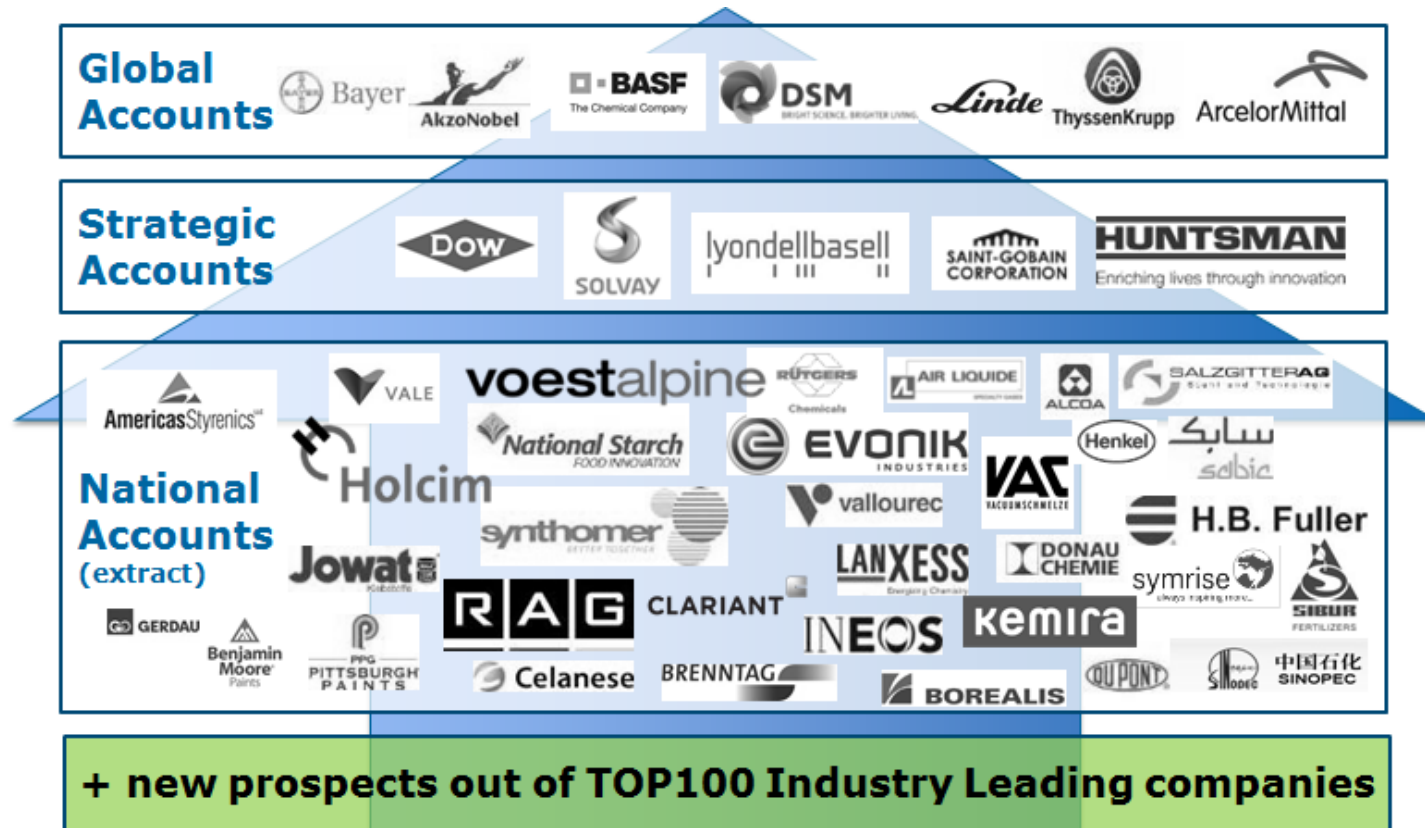
SAP Mobility

- General offering from Mobility portfolio
- Customer example with Mr. Pillmayer (KELAG)

Chemical Company in a box

Projects and References in the Chemical Industry

- Experiences from more than 15 years of projects in the Chemical Industry
- ATOS is one of a few partners of SAP for SAP Best-Practices for Chemicals



Best Practices & Rapid Deployment Solutions

ATOS Mobility Solutions

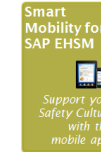
ATOS Manufacturing Integration

ATOS Sustainability

ATOS add-On's for Chemicals

SAP Best-Practices for Chemicals

SAP ERP based on HANA



Chemical Company in a Box

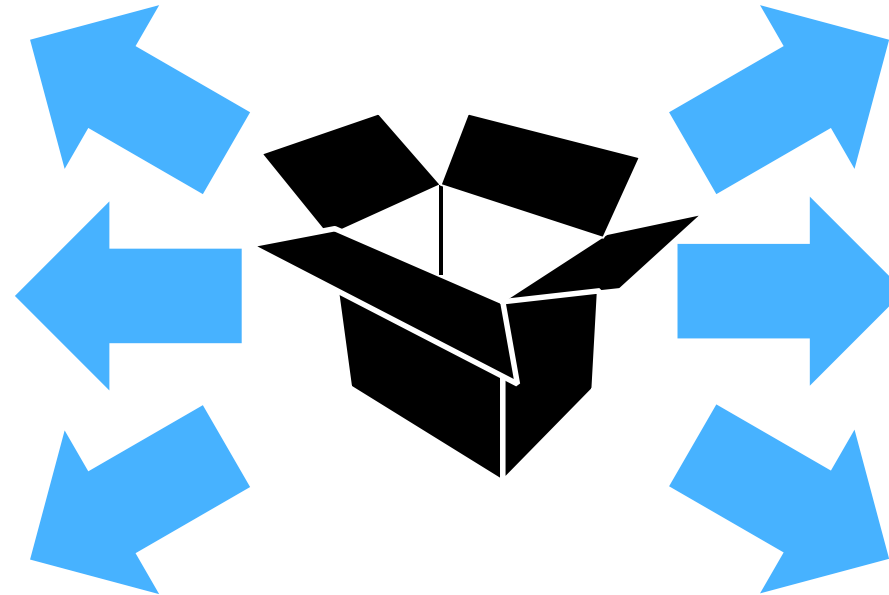
Content & Benefits

The 'Chemical Company in a Box' package is offered by qualified SAP partners with a strong domain expertise.

SAP ERP has very broad functionality built for the industry and is fully scalable to meet future needs

Industry-specific: built on the SAP chemical industry template, which has been successfully used in hundreds of projects

Package is designed for small and mid-size companies



The industry template significantly reduces implementation effort through preconfigured business content

Reduced cost through preconfigured templates and a cloud-based solution

Outsourcing via a hosted or cloud-based environment reduces cost and the need for in-house IT resources

Simplicity: one business partner offering the complete package



SAP Mobility

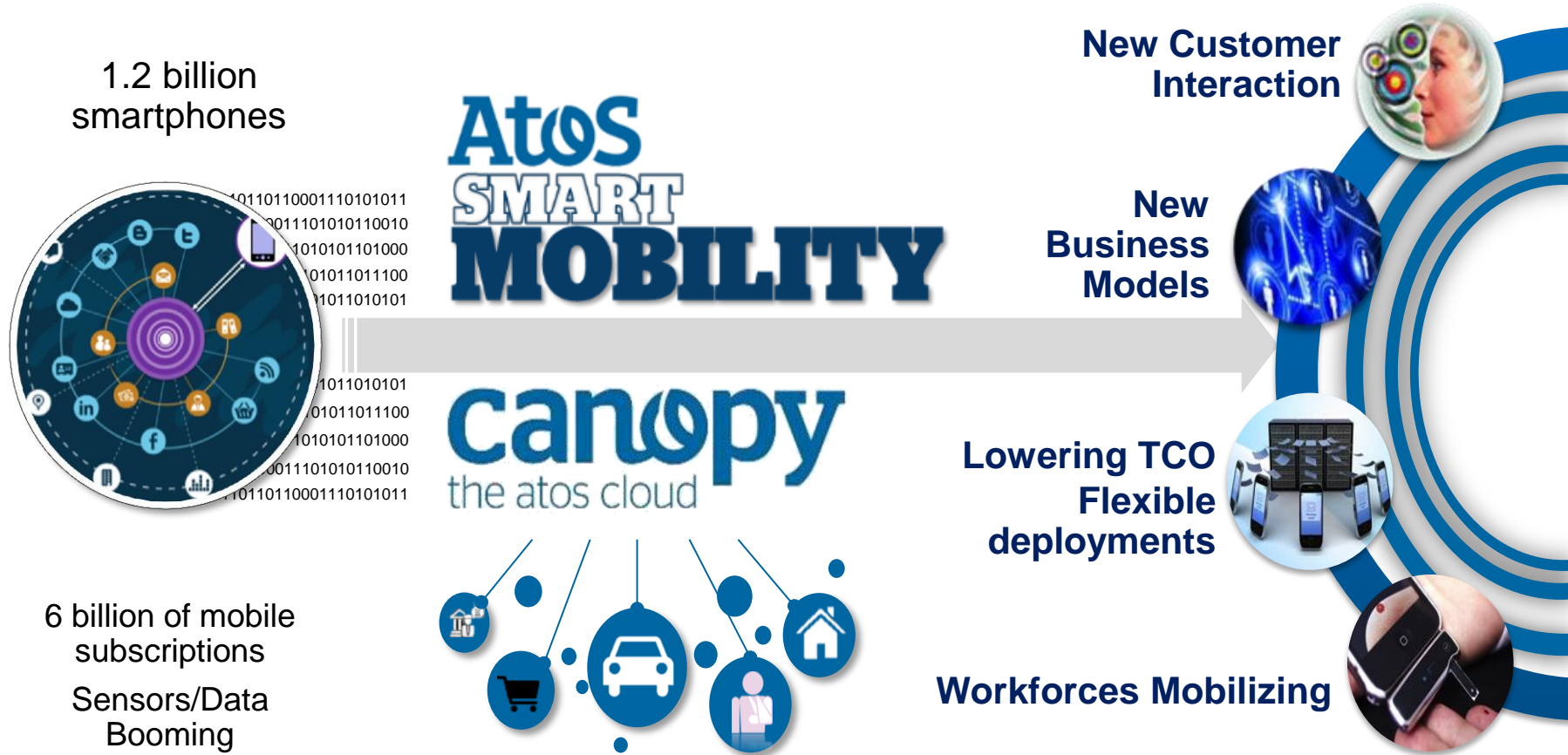
Atos Enterprise Mobility, on-premise and cloud



Atos Real Time Enterprise Mobility

Bringing new industrial mobile platforms “enterprise ready”

addIT



Atos Real Time Enterprise Mobility

Bringing new industrial mobile platforms “enterprise ready”

Benefits of Atos Enterprise Mobility: Use mobility for employees to reduce process cost, increase productivity, have faster response time and to improve brand image with potential hires



Mobile Management Decision Support



Mobile Service and Maintenance



Mobile Applications Development, Test and Maintenance

Mobile solutions directly impact process efficiency and process quality.

Examples for productivity improvements*:

- ▶ Provide Workflow to Managers: 5-10%
- ▶ Improve Effectiveness of Manager Decisions through Dashboard Views: 5%-10%
- ▶ Eliminate Paper-Based Leave Requests: 20%-25%
- ▶ Increase Employees Served by HR FTE: 20%-25%
- ▶ Improve First-Time Fix Rates for Maintenance and Service: 15%-20%

Mobile Sales



Logistics and Asset Management



Mobile Workflows



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* Source: SAP

Real Mobile Business Platform

Also fully available on Private Cloud

addIT



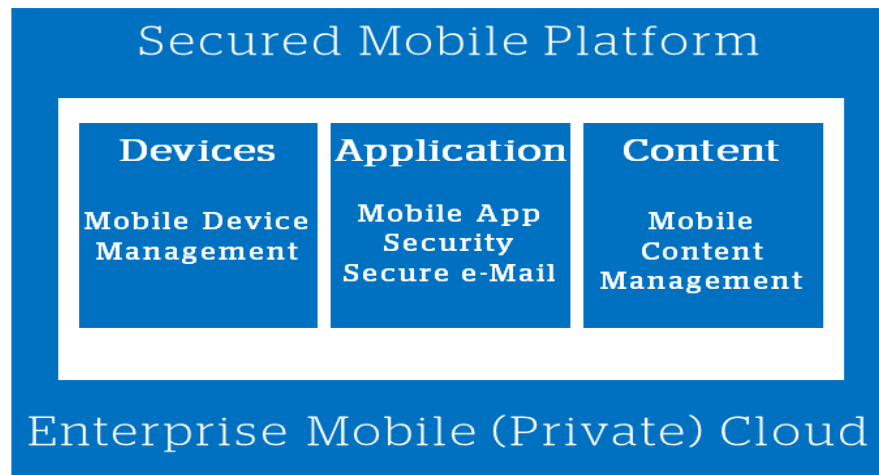
EAS

Canopy Market Place
SAP EAS to be integrated
Atos & ISVs Mobile Business Apps



SMP 3.0 (incl. Syclo and SAP Mobilizer)

Try & Buy pre-packaged
PaaS for ISVs



SAP Mobile Secure

EMM in a Box enhanced by Atos/Canopy

Mocana, SAP Mobile Docs

Subscription model

SAP Afaria

Enterprise Grade self registering and deployment business platform



SAP Mobility in KELAG

Customer example



KELAG – Kärntner Elektrizitäts-Aktiengesellschaft

Core Competencies and Value Chain

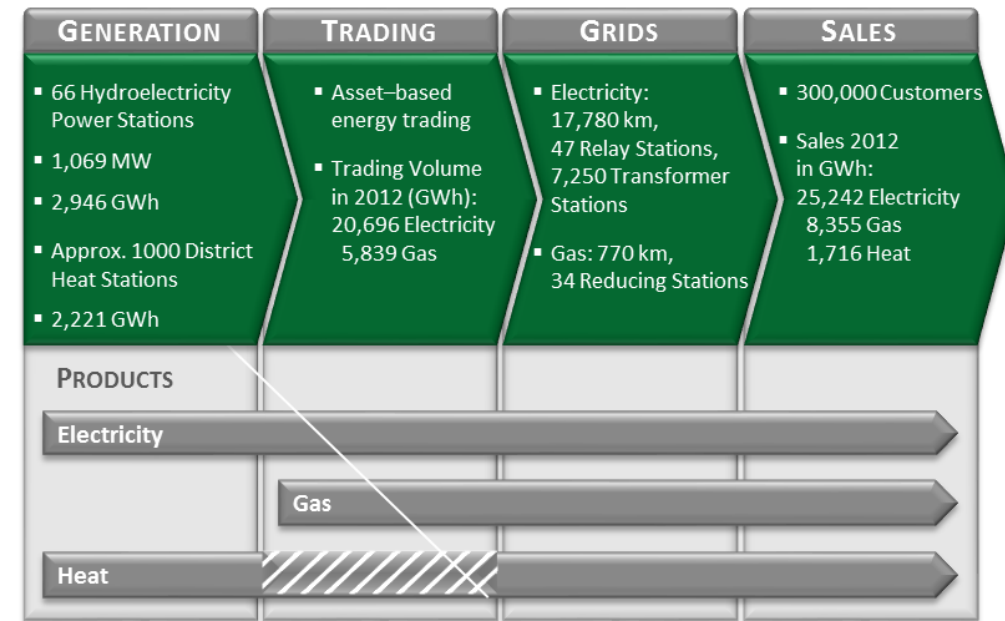
One of the leading energy service providers in Austria

- Turnover: 2,007 MEur (2012)
1,495 MEur (2013)
- Employees: 1,522 (2012)
1,536 (2013)
- Customers: 300,000

CORE COMPETENCIES



VALUE CHAIN

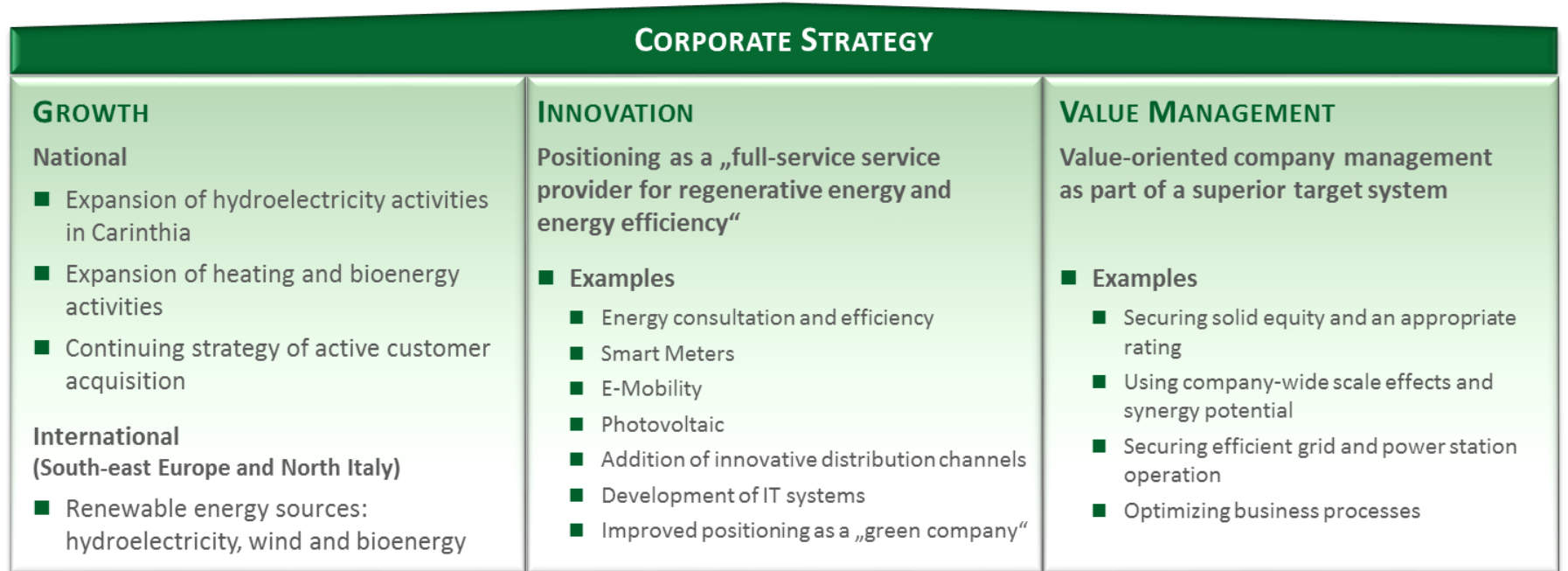


KELAG – Kärntner Elektrizitäts-Aktiengesellschaft

Corporate Strategy

Value Oriented and Innovative Strategy

- Growth based
- Renewable Energy in Austria and South-east Europe
- Hydroelectricity, Wind, Bioenergy
- Energy Efficiency, E-Mobility



Utilities Industry

Business Trends

- Reducing cost and increasing efficiency
- Champions of environmental and sustainability objectives
- Aging infrastructure and workforce
- Smart Grid - new technologies are becoming a differentiating reality
- Customers becoming more involved

Technologies and Solutions

- Cloud Computing
- Business Intelligence/Big Data
- IT-OT convergence and real-time data
- Operations Intelligence
- Smart Grid management and settlement
- Smart Mobility and context-aware computing

Motivation

From now...	To then...
Limited remote access to information	Optimized decision making based on real time data
Labor intensive business processes	Improved staff performance & productivity
Lack of customer understanding	Utilizing customer insight to drive business value
Commoditized customer offerings	Service differentiation and value added services

Vendor Overview

Vendors of Mobile Application Development Platforms (MADP)

Currently, there are numerous providers of mobile application development platforms that however, differ in

- their developer tools,
- tools,
- and business strategies.



Status Quo and Way Forward

Mobile Strategy – Organization – Processes (MSOP)

- In the area of mobile devices the KELAG is **rather conservative and technically restrictive**. There is only little consciousness raising in the area of IT-security.
- The **modern equipment** of the employees that suits the working environment is a **prerequisite for working efficiently** and ensuring employee-motivation and -satisfaction. The use of **private devices is not necessary** then and thus, the security-risk is reduced.
- An **intensified consciousness** raising among the workforce and the **transfer of responsibility** to the employees should enable a **gradual adaptation of the user-restrictions** to their needs.

Structured Approach

- **CIO**
 - Mobile user segmentation
 - Cost and risk
 - Business goals
 - Overall strategy
- **IT-Architects**
 - Enterprise architecture
 - Technology evolution
 - Security
- **Technicians**
 - Wireless technologies
 - Security
 - Services
 - Applications
 - Devices

Strategize and plan



Architect solution



Select solution



Deploy



Operate and evolve

Areas of Interest



Kelag's detailed requirements profile for mobile platforms (1)

Based on KELAG's IT Landscape

- **Unique selling proposition of SAP Afaria: it includes the endowment of configuration parameters of SAP apps and self-development, respectively**
- **Service from one source (SMP and Afaria of the SAP AG)**
- **Influence of the SAP AG on Microsoft, Samsung, and Apple (due to the company size) through strategic partnerships in the area of device management**
- **License: SMP license includes the SAP Afaria license as well**
- **High level of development at SAP AG (with the focus on mobile data applications)**
- **Only product that is fully integrated in a mobile platform**

Kelag's detailed requirements profile for mobile platforms (2)

Mobile Device Management

- Central management of different devices and platforms
- Automated control of the terminal lifecycle
- Efficient service for issuance, connection, and return (via self-service portal)
- Warranty for using the company's own terminal
- Warranty for supporting new terminals
- Cost control

Mobile App Development

- Compatibility with heterogeneous device landscape depending on the applications
- Central provision of different interfaces (at least to Kelag's strategic systems)
- Development environment supports program libraries of the device management
- Use of 100+ apps with varying process- and integration-depth
- Use of existing development resources
- Short development-times and distributed teams
- Low development-costs

Mobile Device Security

- Distribution of configuration policies of the terminals
- Encryption
- Automatic distribution of software updates
- Use of whitelist / blacklist for software on the terminals
- Reporting / logging for administrative control
- Deactivation of data links and deletion of the terminals

Mobile App Lifecycle Management

- Company-app-store
- Distribution and update of apps
- Automate configuration of applications during the installation on the terminals
- Management of the data traffic to the backend at rising usage